

Promoting with Body Mind Spirit Guide

Market your products/services/events online, in social media and print with Michigan’s largest holistic magazine!
Be seen in over 1200 stores in SE Michigan.

OFFERING:

PRINT ADVERTISING- Display Ads *with* Article; Business Card Directory

CLASSIFIED- Classes & Events Section; Products & Services Section

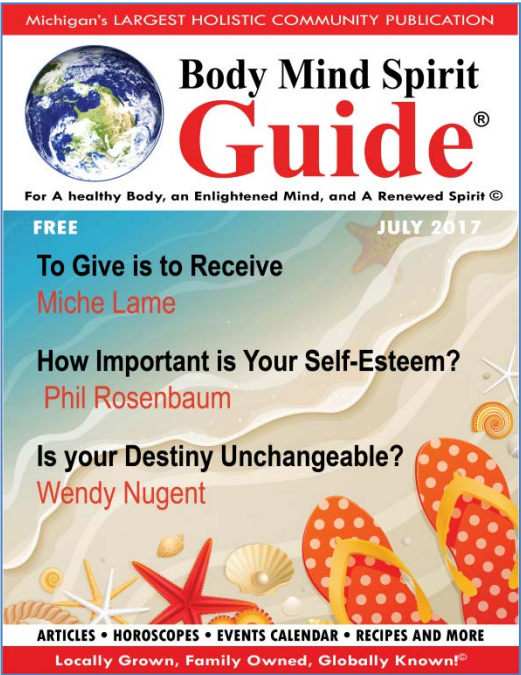
CONTENT MARKETING- Articles, Announcements, Local News & Tips

MEETUPS MARKETING- Target our local area for Health & Spirit Events

EMAIL MARKETING- Reach over 6000 local people from our exclusive list

WEB PROMOTIONS- Custom Websites, Online Directory, Web Calendar

RADIO PROMOTIONS- Promotional Interviews or Host Your Own Show



PRINT ADVERTISING



PRINT DISPLAY ADS: Designate yourself as a leader in your field with Display Ads from 1/8 - full page. Get **FREE** article support, classified ads, website presence, and social media marketing included with the price.
COST: Call for ad sizes and pricing.

PRINT DIRECTORY: Get your Business Card noticed with our “Professional Business Directory” (see photo to the left)
COST: Only \$99 p/month. **HALF OFF for Display Advertisers**

CLASSES & EVENTS CLASSIFIED: Our “Classes & Events” Section is printed in the Body Mind Spirit Guide, online, *and* blasted out via Email.
COST: \$1 p/word (1 month) or .75 p/word (when ran more than 1 month)
FREE 30 word Classified Ad p/event FREE with Display Ad

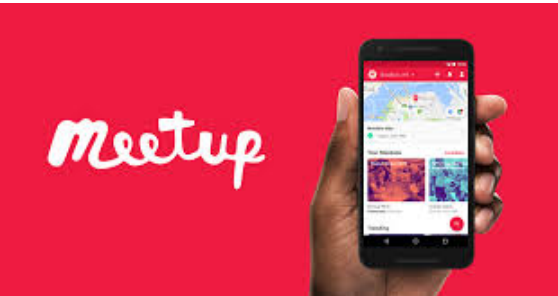
COMMUNITY CLASSIFIEDS: The most inexpensive way to reach our readers and get the word out to our communities.
COST: \$1 p/word (1 month) or .75 p/word (when ran more than 1 month)
HALF OFF with Display Ad

CONTENT MARKETING

Submit Articles, Press Releases, Local News Bits or Announcements for publication in print and online.
COST: FREE. Please note: **Display Advertisers’** articles are published first when space is limited.

EXAMPLES

PAST ISSUES <https://issuu.com/bodymindspiritguide>
ARTICLES <http://bodymindspiritguide.com/category/1-featured/>
LOCAL NEWS <http://bodymindspiritguide.com/category/news/>
IN THE LIGHT <http://bodymindspiritguide.com/category/in-the-light/>



MEETUPS EVENT MARKETING

MEETUP: Market your event to our Meetup Groups! Post it on the calendar, see who signed up, or send emails to the whole group.
COST: \$10 p/event or \$50 for one year (unlimited events).
FREE to Display Advertisers
HEALTH <http://www.meetup.com/BodyMindSpiritGuide-Health/>
SPIRIT <http://www.meetup.com/BodyMindSpiritGuide/>



EMAIL MARKETING

EMAIL BLAST CAMPAIGN: Email your promotion to over 5000 registered readers and include up to one full page 8 ½ x 11 of text, photos & contact information (phone, email, links and more!)
COST: \$98.95. **HALF OFF to Display Advertisers**

EXAMPLES OF PAST EBLAST

BOOK PROMOTION <http://conta.cc/2G7syT7>
TRAINING PROMOTION <http://conta.cc/2GpXA8q>
MONTHLY EVENTS <http://conta.cc/2F4fjoA>
LINE-UP FOR RADIO <http://conta.cc/2t4wBwn>

WEB PROMOTIONS

WEBSITE DIRECTORY: Post your Online Directory Ad with descriptions, photos and contact information.
COST: Basic Listing **FREE**. Featured Listing \$49 p/year with unlimited text & photos! **FREE to Display Advertisers**
ONLINE DIRECTORY <http://bodymindspiritguide.com/directory/>
SUBMIT LISTING <http://bodymindspiritguide.com/directory/submit-listings/>

EVENTS CALENDAR: Post your events up to 1 year in advance in our Online Community Calendar.
COST: **FREE**. **Display Advertisers can edit events and use reoccurring events to save time.**
ONLINE COMMUNITY CALENDAR <http://bodymindspiritguide.com/events/>
SUBMIT YOUR EVENTS <http://bodymindspiritguide.com/events/submit-events/?action=edit>

CUSTOM WEBSITES: Built with cutting-edge technology by someone who understands you and your business!
We think our work speaks for itself. Check out our custom creations at: www.bodymindspiritwebsites.com

RADIO PROMOTIONS



RADIO HOST: Step up as a leader and grow your presence and clintal with your own radio show! We have the expertise to guide you from concept to up-and-running with a producer, call screener and marketer to make your show a success.
COST: START AS LOW AS \$49 P/MONTH. Call for more information.

RADIO PROMOTIONAL INTERVIEW: Schedule a live promotional interview with a professional host on Body Mind Spirit Radio. A 1 HOUR time slot highlights you, your products, events and services in a dynamic way that gets people talking and sharing via email, Twitter, Facebook, and radio archives.
COST: \$149. **HALF OFF to Display Advertisers**

Not sure which one is right for you? Call **734-513-6137** and have a **Marketing Expert** guide you to the best options for your business. Or, email us at: info@bodymindspiritguide.com

Thank you for considering the Body Mind Spirit Guide